

experience

Student Intern

Alumni Relations Office – Syracuse University, Syracuse NY (Aug 2013-Present)

- . Assisted alumni that came to the office as well as over the phone
- . Corresponded daily with alumni via email
- . Provided help and assisted alumni at related events including Alumni Weekend

Leadership

GE Leadership at Work Series (April 12th-13th 2013)

- . Participated in group problem solving activities
- . Interacted with GE professionals and received advice on how to act in interviews
- . Learned and practiced public speaking skills

Writer

Syracuse Unpeeled – Syracuse University, Syracuse NY (September 2013-Present)

- . Researched local, national and global news stories
- . Collaborated with other writers to write script for the news segment
- . Wrote and posted news stories to the show's online blog weekly

Writer

Advertising Course – Syracuse University, Syracuse NY (January 2013-May 2013)

- . Created a new advertising campaign for a pre-existing brand (5-Hour Energy)
- . Wrote a situational analysis, executive summary and SWOT analysis for the brand
- . Conducted background research on the brand and its market using MRI+ and Simmons OneView and AdSpender
- . Created new print/online ads for 5-Hour Energy

Editor-In-Chief

The Winnachronicle – Winnacunnet High School (April 2011-June 2012)

- . Features Section Editor (April 2010-April 2011)
- . Designed layout for monthly publication using Adobe Photoshop, Adobe InDesign and Adobe Illustrator
- . Won 2011 Best High School Publication in New England as awarded by the New England Scholastic Press Association
- . Individual Award: 2012 Special Achievement in Typographical Design as awarded by the New England Press Association

President

Interact (High school branch of the Rotary Club) – Winnacunnet High School (June 2011-June 2012)

- . Attended and presented at Hampton Rotary Club meetings every month
- . Led discussion among 120+ members at bi-weekly meetings
- . Sent out weekly emails to all club members
- . Organized volunteers for annual fall cleanups, charity road races, local festivals, Irish student exchange program

skills

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Final Cut Pro, Lexis Nexis, MRI+, Microsoft Excel, Word and PowerPoint, conversational Spanish, Facebook and Twitter

education

Syracuse University – Syracuse, NY
 S.I. Newhouse School of Public Communications
 Bachelor of Science: Advertising May 2016
 Minor: Marketing, Spanish
 GPA: 3.95, Dean's List (All semesters)