

Kevin T. Claffey

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Experience

Financial Representative Intern Northwestern Mutual
King of Prussia, PA (June 2013-Present)

- Worked closely with clients to create customized solutions to reach long-term goals and solutions
- Set 15-20 meetings per week with financially qualified clients
- Created a personal planning analysis for each individual client in order to fit their budget and maximize their financial plans
- Attended Annual Meeting in Milwaukee, WI with top company interns

Campus Manager Campus Vacations
Syracuse, NY (Fall 2012-Present)

- Led a marketing team of 12 individuals in order to garner awareness to the ski and snowboard trip "Snow Jam"
- Delegated marketing tasks such as hanging flyers, tweets and other promotional events among my team of representatives
- Ran a Facebook promotional page and event that reached several hundred people a day

Resident Advisor Syracuse University
Syracuse, NY (August 2012-May 2013)

- Provided 24-hour assistance to 86 residents on my floor and all 700 residents of the building
- Ensured a safe and pleasant residence hall experience
- Had monthly one on ones with residents to receive their feedback in order to enhance their experience

President Sigma Phi Epsilon, New York Alpha
Syracuse University, Syracuse, NY (April 2013-Present)

- Act as a liaison between our National Headquarter and Syracuse University
- Lead an 8 person Executive Board that manages 37 brothers living in one house and 85 total brothers on campus
- Organize teams of brothers to participate in charity events on campus

Recruitment Committee Delta Sigma Pi
Syracuse, NY (Spring 2012-Present)

Goon Squad Syracuse University
Syracuse, NY (Fall 2013)

Scholarship Chair Sigma Phi Epsilon, New York Alpha
Syracuse University, Syracuse, NY (Fall 2012-Spring 2013)

Education

Syracuse University
Syracuse, NY

- B.S. in Advertising and Marketing (May 2015)
Martin J. Whitman School of Management,
S.I. Newhouse School of Public Communications
- Minor in Economics (May 2015)
- Renee Crown University Honors Program (Fall 2012-Fall 2013)
- Dean's List
- Cumulative GPA: 3.66
- Sigma Phi Epsilon Balanced Man Scholarship (January 2012)
- D'Aniello Scholarship (Fall 2013)

Skills

- Conversational in Spanish and can translate Latin
- Microsoft Office Suite
- Public Speaking
- Final Cut Pro, InDesign, Adobe Illustrator and Photoshop
- Camera and Equipment Operations Expert
- Facebook and Twitter Marketing
- Blogging
- Simmons OneView and MRI+