

311 Winding Ridge Rd. Syracuse, NY 13210 Serodrig@Syr.edu

EXPERIENCE

Insight Travelerz, Syracuse, NY Sr. Graphic Designer

July 2012 – April 2013

Presented various innovative logo designs to the CEO of this start-up company for alternative recreational activities for students. Assisted in marketing and advertisement by promoting the company's product and convincing potential customers that they need the product.

Hamilton Pharmacy, New York, NY Pharmaceutical Assistant March 2012 – June 2012

Filed prescription forms by organizing each by date and prescription number. Assisted fellow coworkers in cleaning the store and organizing materials on the shelves to provide an easier shopping experience for the customers. Handled the cash register by entering the transactions into the system.

Compass Group, New York, NY Dietary Intern

October 2011 - March 2012

Provided aid to the elderly by offering service in food delivery and facilitated consumption of food by specially attending to each and every patient's needs. Tabulated invoices received from the company's transactions by alphabetizing and dating each invoice.

Star Learning Center, New York, NY Academic Tutor

September 2010 – June 2011

Assisted students in academic studies by teaching and providing simple solutions to complex problems. Organized materials for facilitated use based on what each child needed to succeed in their academic endeavors. Advertised the company's mentoring program by recommendation to parents.

SKILLS

Well adverse in Adobe suite including Adobe Photoshop CS6, Adobe InDesign CS6, and Adobe Illustrator CS6. Well adverse in Microsoft Office including Microsoft Word 2003-2013, Microsoft Excel 2003-2013, and Microsoft PowerPoint 2003-2013. Basic knowledge of Spanish and Japanese.

EDUCATION

Syracuse University, Syracuse, NY S.I. Newhouse School of Public Communications Graphic Design Major Bachelor of Science, May 2016